



**TRUST IN YELLOW**

*Celebrating 10 years*

**Meeting: Tuesday 6<sup>th</sup> March 2018**

<b>Board Members Present</b>	<b>Relationship to Meeting</b>
Noel Warham Kayley Robinson Jonathan O'Byrne	Chairman Secretary Commercial Development
<b>SFC Board Members Present</b>	<b>Relationship to Meeting</b>
Natalie Atkinson	CEO

**Meeting Opened: 18:45**

<b>Agenda Item Number</b>	<b>Notes</b>	<b>Actions</b>
1	<b>Taking of Minutes</b>  KR offered to take the minutes of this meeting.	KR to type up the minutes and distribute to all board members for verification.  Send to NA to be discussed with SFC Board.
2	<b>TIY – A Brief History</b>  Background documentation given to NA to read and to pass on to the Board - a brief history, successes that the Trust have had and how we have represented supporters' views.  The Trust played as a conduit to communicate with the Club board. Used to have 9.6% shareholding, the Trust is aware that it's shareholding within the Club has recently decreased and we would now like to increase this shareholding in exchange for investment in line with usual practice of a Trust.	
3	<b>Projects</b>  - Supporters area	

	<p>After speaking to supporters about what they would like to see around the Club, TIY want to put together a ‘fanzone’ to benefit the match day experience for the supporters.</p> <p>The Trust envisages the ‘fanzone’ to have both indoor and outdoor areas; with seating, food, drinks, activities and much more all voted for by the fans, for the fans. The building will begin as a shell and we will consult with the Club, members, supporters, stakeholders and the wider community as to its content, format and full operational use.</p> <p>In order to fund this, TIY plans to host a range of fundraising events, including but not limited to:</p> <ul style="list-style-type: none"> <li>• Sponsored walks</li> <li>• Sponsored bike ride</li> <li>• Quiz nights</li> <li>• Reunions</li> <li>• Supporters match</li> <li>• Race night</li> <li>• Buy-a-brick scheme</li> <li>• Business sponsorship</li> </ul>	-Natalie will cycle part of the TIY fundraising route.
4	<p><b>Club Vision Launch Day.</b></p> <p>20<sup>th</sup> March 4pm – 9pm Floral Hall</p> <p>Access to set up table from around midday.</p>	TIY to host a table to promote the Trust.
5	<p><b>Points of Discussion</b></p> <p>How do we engage the famous, exciting ex-players to this Club? Long Term Project – thoughts on having a presence in the town? Buying tickets, kits etc in Southport.</p>	
6	<p><b>21<sup>st</sup> April – TIY awards after the game.</b></p> <p>-Reunion to celebrate 25 years of the NPL championship victory -Dedicated programme -Serialisation through run-up via local newspapers -Promo with club – come to event, get in cheap etc. -Quiz, auction, food, presentations, drinks, supporters match manager role to be auctioned off.</p>	
7	<p><b>Communication</b></p>	NA to speak to Board on 10/03/2018

	<p>Regular meetings</p> <p>Monthly catch up sessions (Tuesdays) with NA – feedback to Board (TIY and SFC)</p> <p>Quarterly meetings with rotation of TIY members with full minutes</p> <p>Open members meeting post 20<sup>th</sup> March to canvas opinions and ideas following the open event at the Floral Hall.</p>	
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**Meeting Closed: 19:50**

**Next Meeting: TBC**