



**TRUST IN YELLOW**

*Celebrating 10 years*

**Meeting: Wednesday 28<sup>th</sup> June 2017**

<b>Board Members Present</b>	<b>Relationship to Meeting</b>
Noel Warham Kayley Robinson Jonathan O'Byrne Howard Birch	Vice-Chairman Secretary Head of Commercial Development Board Member
<b>Apologies From Board Members</b>	<b>Relationship to Meeting</b>
Martin Robinson Bill Sloan Alan Jones	Chairman Membership Secretary Press and Publicity Officer
<b>SFC Board Members Present</b>	<b>Relationship to Meeting</b>
James Treadwell Ian Kyle Adrian Shandley Martyn O'Hara	Chairman/Finance Vice-Chairman Special Projects Sales/Marketing

**Meeting Opened: 18:40**

The Club Board asked for prior approval of any minutes before they are made public.

<b>Agenda Item Number</b>	<b>Notes</b>	<b>Actions</b>
1	<b>Taking of Minutes</b>  KR offered to take the minutes of this meeting.	KR to type up the minutes and distribute to all board members for verification.  All board members to verify. AJ to post minutes on website. MR to cover minutes in newsletter.
2	<b>Apologies</b>  MR, BS and AJ sent their apologies for absence in	

	advance of the meeting.	
3	<p><b>SFC Board Set-Up</b></p> <p>It was clarified that the roles of the SFC Directors are as follows:</p> <p>JT – Chairman and overseeing financial matters.  IK – Vice-Chairman.  MO’H – Sales and marketing.  AS – Overseeing ‘special projects’.</p>	NW thanked the Board for hosting the meeting.
4	<p><b>Introduction of New Board Members</b></p> <p>Ian Kyle didn’t know JT until 3 weeks ago, when he saw through social media, the Club advertising for investment. IK contacted JT, after which they met several times to speak to one another and see if it was a collaboration that could work. It was decided that it would and IK invested £125,000 into Pinewise LTD, followed by JT investing a further £10,000.</p> <p>Martyn O’Hara contacted JT to talk about the distinct lack of communication coming out of SFC. Following a discussion about the necessity to improve the match day experience for supporters, corporate facilities and links with local schools, MO’H and JT discussed MO’H becoming a ‘volunteer director’ by offering to help out in a formal capacity. MO’H stated that it was not a difficult decision to make, as he is not going to turn his back on the Club.</p> <p>A new marketing/commercial manager has also been appointed; following an interview with JT. An announcement regarding her appointment will be made shortly and she will be working alongside MO’H.</p>	
5	<p><b>SFC Family Fun Day</b></p> <p>The Club plans to open up Haig Avenue to the public on Saturday 15<sup>th</sup> July, prior to the match, with the idea to attract new and old supporters along. Supporters will have access to all areas, with the exception of the changing rooms, in order to allow the players’ time to prepare before the match. The plan is for the Club to have a medley of activities, with the event finishing at around 13:30 and concluding after the game with a 'Meet the Manager and Members of the Board' to be held in the Grandstand Bar.</p> <p>TIY will open the Trust office prior to the match in</p>	

	<p>order for supporters to collect new membership cards, renew memberships and join the Trust.</p>	
6	<p><b>Catering Facilities</b></p> <p>2x new mobile catering units will be in-situ on match days, with one at either end of the pitch. These will be available from 15/07/2017.</p> <p>A planning application has been put in for approval for the marquee to be put up inside MCS. The plan is to use this for a mixture of corporate and supporter events.</p>	
7	<p><b>Projects</b></p> <p>Planning is to be put forward for windows in the Grandstand. It is also the intention of the Club Board to revamp the Grandstand bar in due course.</p> <p>The portaloos at the away end will be replaced as soon as practicable.</p> <p>A further soil survey is required to explore the feasibility of a 3G pitch at KGV.</p> <p>There are no immediate plans in place to cover the two remaining uncovered sides in the ground, however it is a matter of prioritising the projects that will be most beneficial. SFC has stated that they will engage with the fan base to determine what they deem most important.</p>	
8	<p><b>TIY Projects</b></p> <p><b>Disabled Facilities</b></p> <p>Progress with planning permission is being made with regards to the disabled facilities being put in place. AS has been in discussions with ACCESS and their 'points for improvement' are being put into action this week.</p> <p>AS stated that he has found a corporate sponsor to fund the disabled facilities, so TIY will no longer be required to fund this.</p> <p><b>Bottle Bar</b></p> <p>It is the intention of the Club to operate a 'pass out' system into the Grandstand bar during half time. As a result of this, TIY will review the necessity of a bottle bar in 3 months time and decide upon whether or not it is still a feasible project.</p>	

	<p>It was stated by the Club Board that share investments can be made by TIY and shares are available through future capital investment. AS indicated that the change in circumstances around the projects is not a block on TIY acquiring shares.</p> <p>TIY will endeavour to discuss with its members the next project for ground improvement.</p>	
9	<p><b>Community/Volunteers</b></p> <p>HP finishes in his role on 30/06/2017. There will be a new member of staff joining SFC in a General Manager role, a part of which will involve overseeing the volunteers and facilities management.</p> <p>It is yet to be decided who will take forward the community element, as it is now a requirement for football clubs to set up charities in order to allow community activities.</p>	
10.	<p><b>Questions From Supporters</b></p> <p><b><u>Statement from the Club Board:</u></b> We are currently in confidential discussions with Phil Hodgkinson, so it is not appropriate to answer some of the questions asked at this stage.</p> <p><b>Why have we not signed any of last year's players? They have at least played at a higher level than recent arrivals.</b> Hynes is still contracted and White was released. Some of last year's players were spoken to about contracts but no agreements were reached.</p> <p><b>What about Josh Thompson? What has happened to him?</b> We (SFC) have been speaking to him and he is not up running yet. He is not yet fit but we hope to give him the option of training when he reaches that stage.</p> <p><b>Can the website give the prices for the early bird season tickets up to the 15<sup>th</sup> July? There is some confusion.</b> The prices remain the same as before. The website will be rectified to reflect this.</p> <p><b>During home games, could the attendance be given at half time?</b> It won't necessarily be at half time but yes, it will be</p>	

given.

**Are fitness tests carried out on players before they sign their contracts?**

Fitness tests and medicals are carried out on some of the players.

**Why was MW allowed to appoint AL ahead of all of the overwhelming applications for the manager's post that you said you'd already had before MW was appointed?**

MW did not appoint AL, it was a joint appointment which I (JT) am happy with. They have a huge amount of knowledge and experience and have watched a lot of football. They convinced me (JT) that they were the right team for the job. They operate well as team. MW is leading the management team but does not intend to be in the dugout. He may not be in attendance at every game. . Is it traditional? No. Would I have preferred someone with more recent experience at this level? Maybe.

**Who has the final say over who gets appointed for the team?**

MW and AL make decisions over who gets appointed, not us (JT/AS) They work together to recruit all signings, working within the budget that has been set.

**James Treadwell stated at the AGM "judge us after 10 games". Could James explain what he would consider to be success or failure at the 10 game stage?**

In terms of our league position, where we are in the table. Top half or bottom half.

**Who else were they (the Club Board) alluding to at the AGM when they said they had further investments lined up?**

Ian Kyle.

**What was/is the hiring process for the marketing manager who is yet to start?**

The candidate was interviewed by JT and was deemed to be the best of the applicants, with a background in sales and charity work. She is hugely driven by numbers and will make a difference.

**Will James consider inviting 2 season ticket holders into the Directors box for each of the Southport home matches? A draw could be done to decide who goes.**

	<p>This is definitely an idea that we (the Board) will consider and would like to have members of the Trust as the first supporters to be raffled and to be offered the experience.</p>	
11.	<p><b>Any Other Business</b></p> <p>In light of recent concerns raised by supporters, it was asked whether or not there had been any background checks carried out on MW before his appointment. JT stated that he was aware of previous issues and these had been considered before the appointment had been made. It was suggested by HB that given the past allegations of racial abuse that it would be appropriate for MW to attend an Equality and Diversity in Football course, as offered for free by 'Kick It Out' (football's equality and inclusion organisation). An information pack was passed over to JT who will look into it.</p>	

**Meeting Closed: 20:25**

**Next Meeting: TBC**