



Trust In Yellow

Newsletter.

Season 2014/15.

August.

Trust In Yellow members help make it a 'brighter future' at the MCS New lights to be installed by November.

At the club AGM in July the club Chairman, Charlie Clapham confirmed to shareholders what he had told Trust board members at a meeting held immediately before the AGM. The long awaited new floodlights will be installed and working by November, 2014. The cabling work has already been completed and the four bases for the lights at the corners of the pitch will be in place in the early weeks of the season.

Once the Football Stadia Improvements Fund has agreed which scheme they will support, the contract will be awarded and the relatively short job of putting the lights in place can commence. Whilst work is taking place the old lights will still be functioning for the early matches in the season. The new lights are expected to cost in the region of £80,000 of which, as agreed previously, the Trust's share will be 25%. The Trust will receive shares in the club to the value of our contribution to the lights.

This whole scheme has of course taken much longer than envisaged when we started out on the process nearly four years ago and the Trust has learnt valuable lessons for any future possible joint projects with the club.

However, this is a time to celebrate the positive news and we would like to thank ALL Trust members and supporters who helped us raise our share of the money so quickly. Especially we would like to place on record our thanks to the late Sally Devine who made a generous donation to TIY in her will and to Colin Aindow whose epic run to Grimsby two years ago pushed us to our target.

Trust board members join club officials and representatives of new sponsors County Insurance on the pitch before the Halifax game in April as the club confirms the scheme for the new lights is going ahead.



Coach Travel 2014/5.

The Trust will of course be running coaches to as many away matches this season as possible. Alan Scarisbrick and Phil Carder will be continuing the excellent work they do in organising the trips and quotes have been obtained from several firms. We have also investigated the possibility of hiring smaller coaches for matches where there is less demand. Please visit the club office to see details of our first trips

Weekend Trip. TIY intends to run another of its highly popular weekend trips this season. Unfortunately the Torquay match which would have been a prime candidate for such an occasion has come too early in the season for us to organise it. However, there are several other good candidates later in the year with Bristol in April being an early favourite.. Let us know where you think would be a good destination for a weekend.

REMEMBER. All Trust members receive £5 discount on each coach trip they go on. It doesn't take long to get back your £10 membership fee!!

Trust In Yellow AGM

Tuesday, 2nd September at 7-30pm in the Grandstand Bar

We hope for as large a turn out as possible of members as we plan the Trust's activities for the coming year.

News from Trust In Yellow.

* **Meet the Manager. Saturday, 2nd August**

T.I.Y. is delighted that new manager Martin Foyle agreed to our request to attend one of our traditional pre-season 'Meet the Manager' Question and Answer sessions in the Grandstand Bar after the match against Port Vale

* **Changes to Trust board.**

During the summer two of our longest serving Trust members stood down from the board. **Rob** and **Julia Urwin** have done a fantastic amount for TIY since its formation. But they also do a great deal of work for the club for the programme and in the shop, etc; As a result, whilst still keen Trust members they feel they no longer have the time to be on the Trust board as well. Many thanks from all of us to Rob and Julia for all their work for T.I.Y.

We are delighted that we have made two big close season signings to take their place as **James Treadwell** and **Noel Warham** who are both known to many members and supporters have agreed to join the board. We still have room on the board for another member and if anyone would like to join us let us know at our AGM

* **World Cup sweepstake**

Congratulations to **John Dennis** the Trust 'manager' of Germany in our World Cup Sweepstake who won the first prize of **£100** and just as important (well almost) the honour of winning our competition.

Our special prize of a football to the 'manager' of the least successful team in the competition went to **Martin Fisher** for his Cameroon team.

* **Prediction League**

Many thanks to Rob Urwin who is again running his prediction league in aid of Trust funds. Entries have to be in by 3pm on Saturday, 9th August and all the signs are that there will be well over a hundred entries again this year. You can follow your progress through the season on Rob's site at www.southportfcstats.co.uk

* **Player of the Month/Fan of the Season/Goal of the Season.**

One of the most popular innovations by TIY has been our award system.

This will be the third year in which we have awarded a 'Player of the Month' and we will also be running our Fan of the Season award again. (Entry details later in the season).

For some years we have also had a 'Goal of the Season award. So that it can be awarded before at last home match fans vote for this before the end of the season. Last year there was a very worthy winner in Bruce Irie-Bie's goal at Aldershot but of course that was before THAT goal by David Fitzpatrick against Halifax. We felt we should find some way to recognize that goal so as a one off have awarded it the MVGS (Most Valuable Goal of the Season) and David will receive his award before an early season match.

Opposition to the F.A.'s plans to introduce a League 3 with Premier League 'B' teams

Early in the close season Trust In Yellow joined the condemnation of the proposals by Greg Dyke and the F.A. Commission to reorganise league football by introducing a new League Three containing many 'B' teams from Premier League clubs. TIY members felt that this would destroy one of the great strengths of English football which is the large pyramid of local clubs. There were wide spread objections to the plans nationally and TIY will continue to support organisations like Supporters Direct and the online 'SayNo2League3' in opposing them.

Player sponsorship.

As every season TIY will be sponsoring a player in the club programme. This year we have chosen **Richard Brodie** to follow in the footsteps of last year's very successful Danny Hurst.

Trust In Yellow Webshop

Easyfundraising.org.uk is the easiest way to raise money for Trust In Yellow. Shop with any of over 2,700 retailers and a percentage of what you spend is donated to Trust In Yellow (Southport FC) at no additional cost to you. Retailers include **Amazon, John Lewis, eBay, Tesco and many more.** Please register to support us today –

<http://www.easyfundraising.org.uk/causes/trustinyellow>

For example, do you ever book holiday rooms through sites like 'Expedia', 'hotelrooms.com' etc? If you go to these sites through 'Easyfundraising' you could earn up to a 6% bonus for TIY without any extra cost to yourself.

.....and Search engine 'Easysearch'

This is another good way of raising money for the Trust WITHOUT spending anything yourself Every time you search the web using **<http://www.trustinyellow.easysearch.org.uk>** instead of your usual search engine, you'll raise money for Trust In Yellow (Southport FC).

Why not add it to your 'favourites' bar.

Trust In Yellow survey/Questionnaire.

As a regular feature of our newsletter this year we will be asking supporters about their views on various aspects of the Club and also what you think T.I.Y. should be concentrating on this season. The first questions are about factors that affect attendances at home matches. Please hand in completed forms at the Trust office or to any Trust board member.

Attendances

1. How often did you watch Southport play at home last season? (Please ring your answer)

a) Nearly every match b) About half the matches c) Occasionally d) Didn't watch them last season

2. Do you think you will be more or less likely to watch Southport play at home this season compared to last season

a) Will watch them more often b) Less often c) Roughly the same as last year
d) Will depend on results and performances

3. Which of these will affect your decisions to attend matches.(Tick as many as are appropriate)

a) Success of team on the field, b) admission price c) spectator facilities, d) quality of football played

Which of these do you think is the most important?

Give more details if you wish

4. Do you have a season ticket?

Have you had one in previous seasons?.

If you had one before but have not bought one this season can you give your reasons.

a) Uncertainty about the team's future this season b) Forgot to buy a ticket before the prices went up.
c) Couldn't afford it this year
d) Any other reason

5. Attendances for home matches have been disappointing in recent seasons even when we have been playing well and getting good results. What do think are the main reasons for the low numbers of home fans attending matches at the Merseyrail Community Stadium? What could be done to improve attendances?

Name

Email address or postal address

Join Trust In Yellow TODAY

Name:-

Address:-

Phone number

email address:-

Membership (Ring one)

Adult £10

Junior (Under 16) £5

Family (2 adults 3 children) £20

Corporate £100

Signed

Date

Please return the completed form to the Trust Office or Club Shop or to any board member or to membership secretary Bill Sloan at 121 Poulton Road, Southport, PR9 7DB



OUR TEAM OUR TRUST



**SUPPORT TRUST IN YELLOW
THIS SEASON.
SIGN UP TODAY**

New season, new ideas

The upcoming season promises to be an exciting time for Trust in Yellow. With the campaign to get new floodlights nearing completion thanks to the hard work and persistence of our members, we are now looking to move forward, pursuing new ideas and fresh initiatives.

What we do ...

- COACH TRAVEL
DISCOUNTED PRICES FOR MEMBERS
- PLAYER OF THE MONTH
- EVENTS
RACE NIGHT, QUIZ, MEET THE MANAGER
- FAN OF THE SEASON
- COMMUNITY BASED PROJECTS
- ONLINE MATCH UPDATES
- PREDICTION COMP / PLEDGES
- PROMOTING BETTER CLUB -
SUPPORTER COMMUNICATION
- A STRONGER VOICE FOR FANS
- SUPPORTING CLUB PROJECTS
- WEEKEND TRIP
- END OF SEASON AWARDS



OUR MEMBERSHIPS
£10 adult, £5 u16
£20 family
£100 corporate



COME AND TALK TO US
We're always interested to hear the views of supporters and members, so please visit our Trust office which is open at every home game.

With over 200 members, Trust in Yellow is Southport FC's biggest supporter.
We are also proud to be independent.

Find out more ...



trustinyellow.com



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fans@trustinyellow.com